



# RECOGNITION PARTNERS

Investing back into your  
community

[www.wearetempo.org](http://www.wearetempo.org)

Tempo

## OUR SERVICE TO YOU

We won't ask for anything more - no money or subscription fees.

We will promote your business on our website, social channels and newsletters.

Celebrate our partnership with press and media publications.

Invest in Government and local authority support.

Encourage our volunteers to shout about you to their friends and family.

*"People are using our venue for free, but they value it more. If you have a good offer, they will go away and spread the word. More often than not they will return as paying visitors, spend in the gift shop or cafeteria and bring family and friends with them."*

Plantasia Tropical Zoo

**We've always believed that our Time credits make good business sense and we now have data to prove it. In our most recent survey (342 responses):**

# 77%

Of volunteers spend at least £5 during a visit

# 74%

'Sometimes' or 'always' bring a paying friend with them

# 54%

Return as a paying customer

# A CHARITY AND BUSINESS PARTNERSHIP LIKE NO OTHER

**Tempo is a UK registered charity that provides a platform for businesses and organisations to recognise and reward the invaluable work of a volunteer.**

Offering partnerships that are unique. Designed by you to support your objectives.

This might be to appeal to a younger audience, an underrepresented community group or to diversify your audience range. Your target this year may be to break down barriers with elitism, racism, sexism and ageism. Whatever the motive and cause, we can introduce you to a growing 10,000 strong community of volunteers across the UK.

For no fee, subscription or hidden costs, you design the bespoke package based on your needs and how much you can offer, on a month-by-month basis.

Whether it's a gym session, cinema ticket, college course or café voucher, every business and organisation can get involved either during your busiest period, when a few extra customers won't impact the bottom line, or during quieter times to fill the seats.

*"Our business aim was to increase accessibility to a London visitor audience. Being involved with Tempo has meant that we already have reached the audiences that we knew we wanted to reach. They did all the work for us."*

**Tower Bridge Experience**

### With Tempo you can:

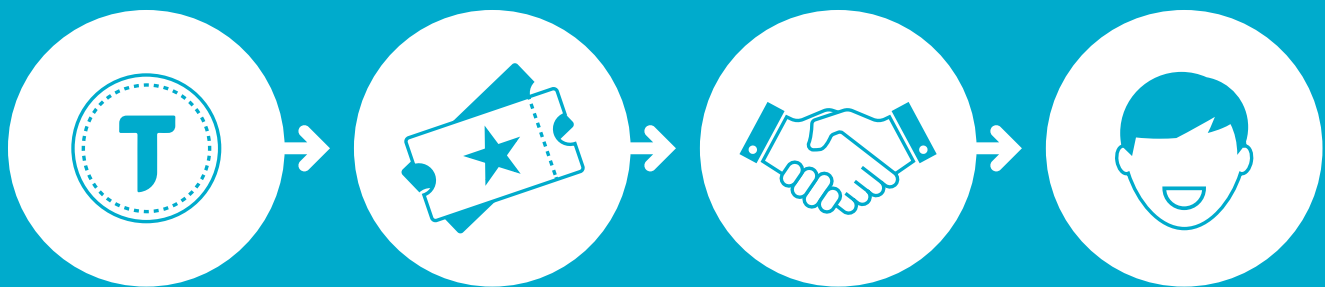
- Raise your profile
- Attract new customers
- Join a growing network
- Invest back into your community

### With Tempo there are:

- No costs, only benefits
- No small print
- No subscriptions
- No surprises



# HOW TEMPO TIME CREDITS WORK



Individuals earn digital time credits when they volunteer with a charity or community programme that is part of the Tempo network.

Volunteers use their credits on a wide range of activities, products and services, such as education, health & fitness or even food shopping.

Activities, products and services are provided by business partners affiliated to Tempo.

Collectively building resilience and growth to the local economy and community.

## OUR NETWORK IS GROWING



**750+** recognition partners in our network



**68,000+** people have earned credits to date



**1 million+** credits have been earned across the United Kingdom

## IMPACT IN THE COMMUNITY

Tempo programmes are designed to not only ensure that volunteers feel valued for contributing even the smallest amounts of time, but also to enable people to have their time valued in ways that are meaningful to them.

Endorsed by the Department for Digital, Culture, Media and Sport (DCMS), the New Economics Foundation, Nesta and the University of Cambridge. Our 2020-2021 Impact Report found participation in Time Credits programmes leads to a wide range of positive outcomes for individuals.

**89%** Felt more positive about the future

**88%** Felt less lonely and isolated

**87%** Could afford to do more things

**57%** Developed new friends and acquaintances

*"I'm proud to see first hand that community spirit is rising from adversity. I'm lucky that, within my role, I am humbled by the many stories of individuals and groups supporting their communities, and making a real difference."* **Mark Froud, CEO Tempo Time Credits**

# INTERESTED TO LEARN MORE, PLEASE CONTACT US

T: 029 2056 6132

E: [hello@wearetempo.org](mailto:hello@wearetempo.org)

W: [wearetempo.org](http://wearetempo.org)

 [tempotimecredits](https://www.instagram.com/tempotimecredits)

 [timecredits](https://www.facebook.com/timecredits)

 [tempo-time-credits](https://www.linkedin.com/company/tempo-time-credits)

 [@tempo\\_tweets](https://twitter.com/tempo_tweets)

**Tempo**